



**Dan Melman and Mary Jane Molik**  
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M O L L I K

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**Press Release**

**Melman and Molik express concern about a Real Estate Monopoly**

Do not pass go! The makers of Monopoly have blundered into thinking they can sell our national treasures and even public office while touting the real estate mantra of ‘location, location, location’ for their marketing purposes.

From April 24th to May 12th, the public will decide the future of the newest Monopoly game through an online poll at [www.Monopoly.com](http://www.Monopoly.com). The Monopoly Here & Now Edition is supposed to be a fresh spin on the classic board game. Per the website, “the top voted city will be honored with the coveted blue property traditionally occupied by Boardwalk.”

“Monopoly is a great game,” says local real estate agent and Monopoly enthusiast Dan Melman. “I play the same classic game I played as a child with my own children. As a learning tool, it can be used to teach a variety of math skills, as well as the importance of saving and investing.”

“At first we worried that Washington would not be included in the game, but when we saw the options of DC landmarks, we were even more alarmed,” continues Mary Jane Molik, another real estate agent.

“While the classic game is certainly showing its age, I can’t imagine my kids saying to me ‘I want to buy the White House’ – a possible option of the online polling,” Melman continues. “That is wrong in so many ways.”

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“We went online and saw what they did with the London UK Here and Now Edition,” says Melman. “What they are proposing here is alarming. In the UK update, the game makers stayed truer to the original game.” The original Monopoly game is based on streets in Atlantic City, NJ. “Here, they are taking the best from 22 cities, and having the public choose a defining landmark.”

“With our local picks, I think they just dropped the ball,” says Molik. “The idea of having a price tag and ownership of national treasures is insulting to our city. Rather than having the public pick between the White House, Washington Monument and Lincoln Memorial, a series of better choices more in keeping with the original game may have been the more general Pennsylvania Avenue, Capitol Hill and Embassy Row.”

“We are trying to figure out best how to express our dismay to the people at Hasbro,” concludes Melman. “I’m also telling people to vote only for one city to help the odds of the top position. If I were mayor of one of the other towns, I would be mobilizing the PR troops.” An online petition has begun at <http://www.petitionspot.com/petitions/donotpassgo>.

The Melman and Molik real estate team don’t play games in real estate, but do know the value of fun as well as sound investment strategy.

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